

# Air Fair at Langley Regional Airport 2026 Sponsorship Package

Support your community and increase your organization's brand awareness! Join us at Langley Regional Airport (YVJ) for the Air Fair — a free, family-friendly community celebration that brings aviation to life. Guests can explore aircraft displays, tour the airport, enjoy interactive games, shop the marketplace, and connect with local businesses and exhibitors.

Featuring a dedicated Young Aviators Kids Zone, Marketplace Zone, Refuel Zone (food and beverage area), Airport Business Zone, and an expansive Aircraft Display Zone, Air Fair offers something for all ages.

2025's inaugural event exceeded expectations, drawing an enthusiastic and engaged crowd. Please note aircraft will be grounded for this event. There is no air show.



**Saturday,**  
**August 29, 2026**  
10am to 5pm



# Sponsorship Opportunities and Benefits

<b>Premier Event Sponsor</b> <b>\$10,000</b>  Two sponsorships available.	<b>Interactive Zone Sponsors</b> <b>\$3,000</b>  Five sponsorships available.	<b>Community Supporter</b> <b>\$750</b>
<b>As a Premier Event Sponsor, your organization will receive the highest level of recognition in the marketing and promotion of the Air Fair, including logo placement on-site in multiple, high traffic locations.</b>	<b>As an Interactive Zone Sponsor, your organization will sponsor <u>one</u> of these zones:</b> <ul style="list-style-type: none"> <li>• Young Aviators Kids Zone</li> <li>• Refuel Zone (food and beverage area)</li> <li>• Marketplace Zone</li> <li>• Aircraft Display Zone</li> <li>• Airport Businesses Zone</li> </ul>	<b>As a Community Supporter, your organization joins us on-site as an exhibitor to connect directly with your target audience.</b>
<b>20' x 20' activation space for your organization to use in a premium, high traffic location.</b> <ul style="list-style-type: none"> <li>• This large, high-visibility space offers a prime opportunity to showcase your organization, build awareness, and engage directly with Township residents and visitors through an interactive booth or activation.</li> <li>• Roaming activation opportunities also available.</li> </ul>	<b>10' x 10' activation space for your organization to use in a premium, high traffic location to be mutually agreed upon.</b> <ul style="list-style-type: none"> <li>• This space offers a prime opportunity to showcase your organization, build awareness, and engage directly with Township residents and visitors through an interactive booth or activation.</li> </ul>	<b>10' x 10' activation space for your organization to use at event.</b> <ul style="list-style-type: none"> <li>• This space offers a prime opportunity to showcase your organization, build awareness, and engage directly with Township residents and visitors through an interactive booth or activation.</li> </ul>
<b>Your organization's logo prominently featured on the event website at <a href="http://tol.ca/airfair">tol.ca/airfair</a>.</b>		<b>Your organization's name listed on the event website at <a href="http://tol.ca/airfair">tol.ca/airfair</a>.</b>
<b>Your organization's name or logo included in event marketing activities including social media, website, eNews, poster and more.</b>	<b>Your organization's name and logo on your sponsored attraction sign, branding your event zone as "sponsored by" your organization.</b>	
<b>Your organization's logo on "thank you sponsor" sign.</b>		
<b>Your organization's name and logo will be prominently featured on a large Township-provided banner promoting the event that will be installed in a high vehicle traffic area.</b>	<b>Your organization's name included in social media mentions pertaining to your sponsored zone.</b>	
<b>Placement of your organization's banner at the event in a high profile location (organization to provide banner)</b>	<div style="background-color: #0056b3; color: white; padding: 10px;"> <p>Join us as a valued Air Fair sponsor to support your community and increase your organization's brand awareness!</p> <p>Custom and in-kind sponsorships are also available — work with our team to create a sponsorship package to meet your marketing and community investment objectives.</p> <p>Contact us and get involved! To discuss sponsorship, contact Jenna Crees, YNJ Airport Business Coordinator, at 778-366-2016 or email <a href="mailto:jcrees@tol.ca">jcrees@tol.ca</a>.</p> </div>	
<b>Event MC acknowledging your organization's sponsorship multiple times during the event.</b>		

## Notes

- Sponsors are responsible for on-site activation space including tent, table and chairs, and other requirements needed for executing sponsorship.
- Sponsors to supply logo and other requirements needed.